



# **CAPITAL GROWTH FORMULA**

## **Information Pack**



KEVIN CAHILL  
DIRECTOR - KC CAPITAL LTD

# Introductions

## Kevin Cahill

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- Four Year BSc (Hons) in Business / Finance & IT
- 6+ years in International Wealth Management at Credit Suisse.
- 2+ years as CEO and Founder of Award-Nominated KC Capital LTD.
- 175+ international clients.
- Travelling the world as a Digital Nomad.



# Introductions

## The Capital Growth Formula

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The Capital Growth Formula (CGF) is a tried and tested, **proven system** for **financial improvement** and **capital growth** via investing and wealth management. The aim of the system is to guarantee and fast-track financial freedom by providing everything needed to enable individuals to build diversified, market-proof investment portfolios.

It is the culmination of years of **Wealth Management** and personal finance and investing experience combined into a **system** that's straightforward and can be implemented regardless of previous knowledge.

There are two variations of this program, in order to be able to deliver this value to more people.

- 1.The Capital Growth Formula - **1-1 Personalised Program**
- 2.The Capital Growth Formula - **Group Coaching Program**

There are a few key differences which I will outline shortly but the **core principles and curriculum are the same.**



# Core Modules

## The Capital Growth Formula

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### Onboarding and Current State Adjustments

- Program Outline, Objectives & Expectations
- Onboarding Discussion and Review
- Current State Analysis
- Immediate Adjustments and Recommendations
- Actions for Next Session



### Basics and Disposable Income Maximization

- Budget and Track Population
- Disposable Income Analysis & Discussion
- Expenses Analysis and Reductions + Easy Saving Methods
- Debt Evaluation and Dealing with Debts + Reduction Tracker
- Investing, Inflation and Money Mindset Introduction
- Recommended Book Study



### Financial Goals & Investment Planning + Income Dev

- Financial Goal Planning, Setting and Tracking
- Investment Tracking
- Taxes and Planning - Overview, Types, How to Pay Less
- Investing Principles
- Income Development
- Mindset - Limiting Beliefs and the Two Ms



### Investing Foundations

- Foundations Explained and the Importance
- **Credit**
  - Importance and Improvement
  - Credit Card Guide
  - Utilising Your Good Credit
- **Emergency Funds**
  - Info & Overview
  - Fund Size Formula & Decision Matrix
  - Sinking Funds & More
- **Insurances**
  - Overviews, Types and Need to Knows
  - Life Insurance + Income Protection
  - Generational Wealth
- **Pensions**
  - Overview and Types + Pros & Cons
  - Key Tips
  - SIPP Breakdowns and Comparisons
- Mindset - States and Self Concept

# Core Modules

## The Capital Growth Formula

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### Risk & Initial Investments

- Risk / Reward & Risk Tolerance + Investment Risk Pyramid
- Dollar Cost Averaging Strategy Explained + Pros & Cons
- Alternative Investing Strategies
- **Gold & Gold Coins**
  - Full Breakdown as an Investment + Overview and Returns
  - Gold Coins & Emergency Funds
  - Other Points & Opportunities
- **Other Commodities**
  - Full Breakdown of Silver as an Investment
  - Other Important Points
  - Other Commodity Investments
- **Bonds**
  - Everything about Bonds
  - Dividend Producing Bonds Overview and Options
- **ISAs**
  - Overview, Types and Recommendations
  - Junior ISAs
  - Index Funds and ETFs
  - Individual Stocks - Opinion and Analysis Methods
- Compound Interest Explained + Examples
- Mindset as an Investor and Failing Manifesting Money



### Advanced Investments & Incomes

- Long Term Outlook and Sustainability
- Passive Income and Types
- REITs and Dividend Stock Investing
- **Peer 2 Peer Lending**
  - Full Breakdown as an Investment - Overviews and Returns
  - P2P Platforms
  - P2P Direct Loans - Options, Rates, Risks etc.
- **Gold Trade / Export Business**
  - Full Investment Breakdown
  - Investment Overview and Returns
- **Cryptocurrency**
  - Overview & Pros and Cons
  - Ways to Make Money From Crypto
  - How to Choose / Evaluate Coins/Tokens
  - Cryptocurrency Exchange Comparison
  - Buying / Selling / Storing Crypto
  - Current Watchlist & Crypto Breakdowns
- **Mindset** - Money Manifestation Guidelines

# Core Modules

## The Capital Growth Formula

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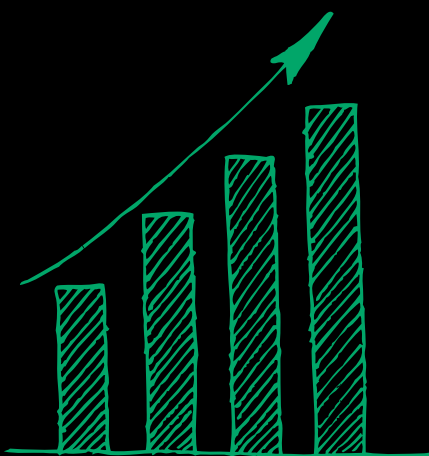
### Alternative Investments and Passion Investing

- Passion Investing
- **Fine Art**
  - Breakdown as an Investment
  - Overview and Returns
- Whiskey Investing
- Luxury Watch Investing
- Angel Investing
- Forex Investment Methods
- **Property Investing**
  - My Opinions and Investment Methods
  - Mortgages
  - Recommended Reading / Groups / Mentorship
  - Property Developer Webinar Access and Advice



### Portfolio Building, Networth Tracking and Closing

- Diversification
- Net-worth & Long Term Portfolio Tracking
- Affiliate Marketing - Earn With Me
- Moving Forward, Tasks & Non-Negotiables
- Wrapping Things Up
- Extra Resources



**KC** CAPITAL

# Program Structure

## The Capital Growth Formula

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### 1-1 Personalised Program

- 8 Sessions 1-1 with Kevin (spread over 12-14 weeks)
- 2 Sessions with Accountability and Performance Coach (1-1 Coaching Only).
- Lifetime Access to Our Online Training Portal.
- Exclusive access to my network.
- Exclusive Access to Investments & Prices.
- Lifetime access to our Capital Growth Toolbox.
- 24/7 WhatsApp Support.

**Price:**  
**£4,000**

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### Group Coaching Program

- Same structure as the personalised program with everything included but with 7 Sessions Group Format (2-6 people) and 1 individual session.
- Doesn't include the Accountability and Performance coach sessions.

**Price:**  
**£2,000**

## **Alternative Consultancy Option**

### **Full Programs not suitable?**

- 1-1 consultation with Kevin every quarter.
- Quarterly reports (investments & market).
- Exclusive access to network & investments.
- Capital Growth Toolbox Provided.
- Extra sessions can be added at a cost.

**Price - £1,000 yearly**

### **Notes:**

Programs can be adjusted somewhat to individual needs except for Bootcamp. Please enquire with Kevin.

Payment Plans available upon request.

Payment options accepted - Credit, Debit Cards, Cryptocurrency, Cash.

**Testimonials available upon request.**



# For enquiries, please contact us.



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